

Did you know:



- Hispanics and African Americans with asthma are less likely to take daily controllers and are more likely to visit the ER and be hospitalized for asthma-related conditions than non-Hispanic whites?¹
- African Americans are more likely to die from asthma than non-Hispanic whites?²

Addressing asthma disparities

As a trusted health care provider, you can make a difference. Simply Healthcare Plans, Inc. (Simply) offers an online educational experience at no charge to support providers interested in delivering culturally appropriate asthma care to diverse patients.

Key features of the course include the following:

- Accessible from any mobile device, laptop or desktop computer
- Interactive learning
- Bookmarking feature — allows users to pause and resume course
- Relevant content for multiple diverse populations
- Information on current disparities and what may contribute to them
- Available to all providers — regardless of Simply contract status

Benefits for providers

- Awards 1.0 continuing medical education credit upon successful completion
- Empowers providers and patients to work together more effectively
- Provides easy access to additional resources about asthma disparities

Like you, Simply is committed to achieving health equity in asthma outcomes with diverse populations, and we are proud to work collaboratively with physicians and other organizations in reaching this mutual goal.



Take the course today!

1 Asthma and Allergy Foundation of America & National Pharmaceutical Council. (2005). *Ethnic Disparities in the Burden and Treatment of Asthma*. Retrieved from <http://www.aafa.org/media/Ethnic-Disparities-Burden-Treatment-Asthma-Report.pdf>.

2 U.S. Department of Health & Human Service, Office of Minority Health. (2016, May 9). *Asthma and African Americans*. Retrieved August 8, 2016, from <http://www.minorityhealth.hhs.gov/omh>.

This Enduring Material activity, Moving Toward Equity in Asthma, has been reviewed and is acceptable for up to 1.0 prescribed credit by the American Academy of Family Physicians. Term of approval begins September 28, 2017. Term of approval is for one year from this date. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Simply Healthcare Plans, Inc. is a Managed Care Plan with a Florida Medicaid contract.