

Florida Chapter of the American Academy of Pediatrics routine immunization public service announcement

This communication applies to the Medicaid programs for Simply Healthcare Plans, Inc. (Simply) and Clear Health Alliance (CHA) as well as the Florida Healthy Kids (FHK) program for Simply.

In support of our strong partnership with the Florida Chapter of the American Academy of Pediatrics (FL-AAP), we are excited to share their most recent public service announcement (PSA) promoting routine childhood vaccines in Florida.

Simply is proud to sponsor the production of this important public health message. Even during these challenging times, we want to ensure parents are aware of the importance of keeping their children up to date with their immunizations. According to recent data released by the Blue Cross Blue Shield Association, there was a 26% decrease in vaccine doses, and 40% of parents said children missed shots due to COVID-19 in 2020 alone.

Access the PSA via these links: [English/Spanish](#).

We hope you can share the PSA within your organization, as well as with your community partners, patients and families.

If you have any questions, call Provider Services at **1-844-405-4296** for assistance.



<https://provider.simplyhealthcareplans.com>

<https://provider.clearhealthalliance.com>

Simply Healthcare Plans, Inc. is a Managed Care Plan with a Florida Medicaid contract. Simply Healthcare Plans, Inc. dba Clear Health Alliance is a Managed Care Plan with a Florida Medicaid contract.

Simply Healthcare Plans, Inc. is a Managed Care Plan with a Florida Healthy Kids contract.

SFL-NL-0284-21 April 2021