



Introducing a new Medicare PPO plan for 2023 for Simply Healthcare Plans, Inc.

As we continue our efforts to provide high-quality, member-focused health plans for Medicare Advantage beneficiaries, Simply Healthcare Plans, Inc. (Simply) is offering a Medicare Preferred Provider Organization (PPO) plan in 2023.

We know healthcare freedom is important, and there is an increasing number of people who prefer the flexibility of a PPO when it comes to accessing their healthcare. According to the Kaiser Family Foundation, Medicare Advantage enrollment as a share of the eligible Medicare population has more than doubled from 2007 to 2022 (19% to 48%) and will continue to rise. Seeing this as an opportunity for growth, Simply has decided to expand into the PPO space to further serve the needs of the Medicare population in Florida.

Effective January 1, 2023, Simply will introduce a PPO in Florida. At Simply, our network is continuously growing to serve our members better. With this product, members will be able to select from a broad network of providers with ease when seeking care. We offer Medicare Advantage products with Parts A, B, and D benefits that provide more than just original Medicare. Our plans are designed to help members get the health coverage they need while getting assistance to cover additional health care costs.

The Medicare PPO plan for Simply will be offered in the following 30 counties

Brevard, Broward, Charlotte, Citrus, Clay, Collier, Duval, Flagler, Hernando, Hillsborough, Indian River, Lake, Lee, Manatee, Marion, Martin, Miami-Dade, Orange, Osceola, Palm Beach, Pasco, Pinellas, Polk, Putnam, St. Johns, St. Lucie, Sarasota, Seminole, Sumter, and Volusia.

PPO member benefit examples:

- \$0 plan premium. *(Members will still need to pay Medicare Part B premium)*
- Copays as low as \$0
- Silver Sneakers
- Dental, vision, and hearing benefit
- 24/7 telehealth visits
- \$100,000 in worldwide coverage
- \$0 copay on prescription drugs (Tier 1 & Tier 2)

For more information, or information on participating in our PPO provider network for Simply, contact **877-915-0551**. We will continue sharing more information on this new plan with you throughout the next few months. Stay tuned!

References: Kaiser Family Foundation: <https://www.kff.org/medicare/issue-brief/medicare-advantage-in-2022-enrollment-update-and-key-trends/>

This communication applies to the Medicare Advantage program for Unicare Life and Health Insurance Company dba Simply.

<https://provider.simplyhealthcareplans.com>

Simply Healthcare Plans, Inc. is an HMO Medicare-contracted coordinated care plan that has a Medicaid contract with the State of Florida Agency for Health Care Administration to provide benefits or arrange for benefits to be provided to enrollees. Simply Healthcare is an LPPO plan with a Medicare contract. Simply Healthcare is a Medicare Advantage PPO product underwritten by Unicare Life & Health Insurance Company, a licensed Florida Health insurer. Enrollment in Simply Healthcare depends on contract renewal.

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