

COVID-19 member vaccination incentive

This communication applies to the Medicaid programs for Simply Healthcare Plans, Inc. (Simply) and Clear Health Alliance (CHA).

In order to increase COVID-19 vaccination rates in Florida Medicaid members, Simply and CHA offer an incentive for becoming vaccinated.

When does the incentive program start?

July 1, 2021.

- The program is retroactive for members who were vaccinated prior to July 1, 2021.

Who is eligible?

Any Medicaid member 12 and over who receives or has received at least one COVID-19 vaccine.

What is the incentive amount?

Members are eligible for only one gift card. If members receive at least one vaccine, prior to and up to September 30, they will receive a **\$25** Walmart gift card.

- Once the vaccine record is processed, the member will receive a call to select the type of card they want — a digital card or a card by mail.

Will the health plan confirm that the member has been vaccinated?

We will confirm that the member is vaccinated with at least one vaccine through the review of claims data, encounters, FLSHOTS data, pharmacy information, etc. Members do not have to do anything to prove they've been vaccinated.

What if the vaccination site is refusing to provide proof of vaccination for the member?

For members who were vaccinated at a site that is refusing to provide data, we will accept the member telling us they were vaccinated. The member can contact Member Services at **844-406-2396** (TTY **711**) for Simply or **844-406-2398** for CHA (TTY **711**) Monday through Friday from 8 a.m. to 7 p.m. to self-report.

How can you help?

If you think a patient is a good candidate for a COVID-19 vaccine, we would encourage you or your staff to reach out to the patient to educate them about the vaccine based on their personal risks and potential benefits. You are also encouraged to inform them about the COVID-19 vaccination incentive program.

We understand that there are patients expressing concerns about the vaccines and are doing so out of suspicion, fear and rumor, rather than the emerging clinical evidence that demonstrates a clear benefit of the vaccine over the actual infection.

<https://provider.simplyhealthcareplans.com>

<https://provider.clearhealthalliance.com>

Simply Healthcare Plans, Inc. is a Managed Care Plan with a Florida Medicaid contract. Simply Healthcare Plans, Inc. dba Clear Health Alliance is a Managed Care Plan with a Florida Medicaid contract.

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Are there additional resources to encourage patients to become vaccinated?

Through the millions of doses given, we have seen far less hospitalizations, death, long term COVID-19 symptoms, and serious complications when compared to the millions of patients who have contracted the disease.

The Department of Health has a [COVID-19 Vaccine Communications Toolkit](https://floridahealthcovid19.gov/vaccines) (<https://floridahealthcovid19.gov/vaccines>) COVID-19 Vaccine Communications Toolkit for Partner Organizations) that you can use to provide information about COVID-19 vaccines, raise awareness about the benefits of vaccination, address common questions and concerns, and build vaccine confidence among the communities you serve.

For questions about the COVID-19 Member Vaccination Incentive Program, please contact your local Provider Relations Representative.