

Healthy Behaviors Rewards Programs for Florida Healthy Kids members

In accordance with the Florida Healthy Kids Corporation (FHKC) directive, as of January 1, 2020, the plan must establish and maintain programs to encourage healthy behaviors. Simply Healthcare Plans, Inc. has developed six programs for asthma, maternity, smoking cessation, weight loss, alcohol or substance use recovery, and well-child visits. The program goals and provider roles are shown in the table below. Additional details about each individual program in its entirety are available.

Program type	Program goals	Provider roles
Smoking/vaping cessation	<ul style="list-style-type: none"> • Three-pronged approach: behavioral counseling, medication and social support • Reward success 	<ul style="list-style-type: none"> • Identify and refer members to the program • Attest/sign members' smoking cessation forms as proof of goals achieved
Alcohol and substance use treatment	<ul style="list-style-type: none"> • Identify existing alcohol and substance use • Integrate medical/mental health care • Reward success 	<ul style="list-style-type: none"> • Screen all plan members during routine health evaluations • Refer members to the program
Weight management	<ul style="list-style-type: none"> • Assist plan members with weight management • Offer medically directed program • Reward success 	<ul style="list-style-type: none"> • Identify and refer to the program • Develop a plan of care with the member • Attest/sign members' weight management forms as proof of goals achieved
Asthma management	<ul style="list-style-type: none"> • Enhance plan's clinical program • Asthma action plan for self-management • Promote medication adherence • Annual flu vaccination 	<ul style="list-style-type: none"> • Identify and refer to the program • Asthma visit to PCP or pulmonologist • Pharmacy data for medication compliance • Submit visit and vaccination claims
Maternal child	<ul style="list-style-type: none"> • Enhance OB case management program • Identify pregnant members early • Encourage at least one dental cleaning • Promote a healthy pregnancy and delivery • Encourage well child-visits (0 to 15 months) • Reward compliance 	<ul style="list-style-type: none"> • Identify and refer pregnant members to the program • Prenatal and postpartum visits • Well-child visits (0 to 15 months) • Submit visit claims so members will receive valuable gift card rewards

<https://provider.simplyhealthcareplans.com/florida-provider>

Simply Healthcare Plans, Inc. is a Managed Care Plan with a Florida Medicaid contract. Simply Healthcare Plans, Inc. is a Medicare-contracted coordinated care plan that has a Medicaid contract with the State of Florida Agency for Health Care Administration to provide benefits or arrange for benefits to be provided to enrollees. Enrollment in Simply Healthcare Plans, Inc. depends on contract renewal. SFLPEC-1794-19 December 2019

Program type	Program goals	Provider roles
Well-child visits (5 to 18 years)	<ul style="list-style-type: none">• Encourage children’s well-child exams per Bright Futures guidelines• Encourage annual preventive dental visit• Encourage compliance with recommended immunizations and lead screening	<ul style="list-style-type: none">• Complete well-child health checkups, immunizations and lead screening• Refer members for annual preventive dental appointment• Submit visit claims so members will receive valuable gift card rewards